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### **CORBETT SCORES GOLD AND SILVER AT THE 2006 MM&M AWARDS**

CHICAGO, November 28, 2006 — **Corbett Worldwide Healthcare Communications**, an advertising/promotions business unit of the Corbett Accel Healthcare Group, received two significant creative awards at the recent 2006 *Medical Marketing & Media* (MM&M) Awards held in New York City. *MM&M* is one of the leading publications that service the pharmaceutical industry.

Corbett was one of more than 200 companies competing in 24 categories. All told, judges reviewed more than 600 entries to select winning executions that they deemed as “best in class” across a range of pharmaceutical/healthcare advertising, marketing, public relations and media categories.

In the *Best Product Launch Advertisement in Consumer Press* category, Corbett achieved a Gold award for its Cryo-Cell ad. Cryo-Cell is one of the largest, most established cord blood banks in the world. Judges called the consumer ad a “brilliant execution.”

Corbett also won a Silver award for the *Best Product Launch Advertisement in Business Press*, the judges calling its campaign for Alcon’s breakthrough intraocular lens AcrySof® Toric “unforgettable.”

“We are thrilled to receive industry recognition for our market-moving creativity,” said Elaine S. Eisen, President of Corbett Worldwide Healthcare Communications. “These award-winning ads are a great example of how Corbett applies its healthy collision of perspectives to produce surprising, relevant and emotional ideas. This is one of the reasons why clients continue to trust us with their brands.”

– MORE –

CORBETT SCORES GOLD AND SILVER AT THE 2006 MM&M AWARDS  
-PAGE 2

“In a healthy collision of creative perspectives, Corbett teams up its consumer brand-building experts with experienced pharmaceutical talent,” explained Robin Shapiro, Senior Vice President, Executive Creative Director. “The results are creative ideas that are distinctive.”

Corbett Worldwide Healthcare Communications is one of seven business units within the Corbett Accel Healthcare Group ([www.corbettaccel.com](http://www.corbettaccel.com)), one of the largest healthcare communications companies in the world and a part of Omnicom Group Inc. (NYSE: OMC). Services offered within Corbett Accel range from healthcare advertising and promotion, accredited and promotional medical education, a digital/interactive business, clinical trials solutions, and business/competitive intelligence.

Omnicom ([www.omnicomgroup.com](http://www.omnicomgroup.com)) is a leading global advertising, marketing and corporate communications company. Omnicom’s branded networks and numerous specialty firms provide advertising, strategic media planning and buying, direct and promotional marketing, public relations and other specialty communications services to over 5,000 clients in more than 100 countries.

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